



CHINESE TAIPEI ANNUAL REPORT



<b>01</b>	<b>Key Point - Country Economics</b>
<b>02</b>	<b>Air Logistics - Executive Summary</b>
<b>03</b>	<b>Report Outline – Air Market Commodity In &amp; Out</b>
<b>04</b>	<b>Report Outline – Education Report</b>
<b>05</b>	<b>Experience &amp; Cooperation with members</b>
<b>06</b>	<b>The Opportunities and Challenges</b>
<b>07</b>	<b>Key Conclusions and Recommendations</b>



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- 1) Chinese,Taipei was the world's largest supplier of contract computer chip manufacturing (foundry services) and is a leading LCD panel manufacturer, D RAM computer memory, networking equipment, and consumer electronics designer and manufacturer.
- 2) Textiles are another major industrial export sector in the past , due to labor shortages, increasing overhead costs, land prices, and environmental protection. Imports are dominated by raw materials and capital goods, which account for more than 90% of the total.
- 3) Chinese,Taipei imports most of its energy needs. The United States is Chinese,Taipei's third largest trading partner, taking 11.4% of Chinese,Taipei's exports and supplying 10.0% of its imports. China has recently become Chinese,Taipei's largest import and export partner. **In 2010, the PRC accounted for 28.0% and 13.2% of Chinese,Taipei's exports and imports respectively (excluding Hong Kong).** This figure is growing rapidly as both economies become ever more interdependent. Imports from **China consist mostly of agricultural and industrial raw materials. Exports to the United States are mainly electronics and consumer goods.**
- 4) Since the labor cost, major factory moved out for survival, the commodity flow take over the material flow position in Chinese,Taipei
- 5) The Republic of China maintains cultural and trade offices in more than **60 countries with which it does not have official relations** to represent Chinese,Taipei's interest.
- 6) The **Economic Cooperation Framework Agreement (ECFA)** with the People's Republic of China was signed on June 29, 2010, The newly-signed agreement will allow for more than 500 products made in Chinese,Taipei to enter China at low or no tariffs. The government is also looking to establish trade agreements with Singapore and the United States.
- 7) **Chinese,Taipei's top five trade partners in 2010 are China, Japan, USA, the European Union, and Hong Kong.**



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Directorate General of Customs, Ministry of Finance R.O.C



RANK COUNTRIES - Total Trade TIME PERIOD : 2010/01 - 2010/11 UNIT:AMOUNT(US\$)

CODE NO	COUNTRY NAME	TOTAL TRADE(re-imports & re-exports included)			EXPORT+re-exports			IMPORT+re-imports		
		RANKING	AMOUNT	SHARE(%)	RANKING	AMOUNT	SHARE(%)	RANKING	AMOUNT	SHARE(%)
TOTAL	Global-Country	---	479,972,047,389	100.000	---	250,803,972,331	100.000	---	229,168,075,058	100.000

CODE NO	COUNTRY NAME	RANKING	AMOUNT	SHARE	RANKING	AMOUNT	SHARE	RANKING	AMOUNT	SHARE
CN	CHINA	1	102,984,205,796	21.456	1	70,424,197,320	28.079	2	32,560,008,476	14.208
JP	JAPAN	2	64,130,936,910	13.361	4	16,600,486,501	6.619	1	47,530,450,409	20.740
US	UNITED STATES	3	51,729,952,445	10.778	3	28,760,065,888	11.467	3	22,969,886,557	10.023
HK	HONG KONG	4	35,993,617,879	7.499	2	34,505,372,556	13.758	28	1,488,245,323	0.649
KR	KOREA, REPUBLIC OF	5	24,406,461,896	5.085	6	9,791,910,518	3.904	4	14,614,551,378	6.377
SG	SINGAPORE	6	18,079,427,917	3.767	5	11,050,126,034	4.406	9	7,029,301,883	3.067
DE	GERMANY, FEDERAL REPUBLIC OF	7	13,388,926,750	2.790	8	5,911,298,128	2.357	7	7,477,628,622	3.263
MY	MALAYSIA	8	12,505,763,365	2.606	9	5,422,557,200	2.162	8	7,083,206,165	3.091
SA	SAUDI ARABIA	9	11,712,453,581	2.440	26	925,448,540	0.369	5	10,787,005,041	4.707
AU	AUSTRALIA	10	11,169,906,025	2.327	16	2,896,666,035	1.155	6	8,273,239,990	3.610
ID	INDONESIA	11	9,596,422,171	1.999	13	4,148,135,583	1.654	11	5,448,286,588	2.377
TH	THAILAND	12	8,309,228,515	1.731	11	4,844,051,737	1.931	12	3,465,176,778	1.512
VN	VIET NAM	13	8,033,491,400	1.674	7	6,886,493,748	2.746	31	1,146,997,652	0.501
PH	PHILIPPINES	14	7,530,202,659	1.569	10	5,413,622,762	2.159	20	2,116,579,897	0.924

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Comparison by Trade Value

	2010		2009		Comparison				Ratio of Change	
	Current Month	Jan. to Dec.	Current Month	Jan. to Dec.	Current Month	Jan. to Dec.	Current Month	Jan. to Dec.	Jan. to Dec.	Jan. to Dec.
	Amount	As %	Amount	As %	Amount	As %	Amount	Change (%)	Amount	Change (%)
1. Counted in N. T. Dollars (NT\$ Hundred Million)										
Total Trade Value	13,908.5	100.0	166,066.8	100.0	12,349.5	100.0	124,660.6	100.0	1,559.0	12.6
Total Exports	7,185.4	51.7	86,581.2	52.1	6,439.7	52.1	67,088.8	53.8	745.7	11.6
Exports	6,854.9	49.3	82,468.7	49.7	6,157.1	49.9	63,834.7	51.2	697.8	11.3
Re-exports	330.5	2.4	4,112.5	2.5	282.6	2.3	3,254.1	2.6	47.9	16.9
Total Imports	6,723.1	48.3	79,485.6	47.9	5,909.8	47.9	57,571.8	46.2	813.3	13.8
Imports	6,702.2	48.2	79,266.9	47.7	5,886.1	47.7	57,297.7	46.0	816.1	13.9
Re-imports	20.9	0.2	218.7	0.1	23.7	0.2	274.1	0.2	-2.8	-11.8
Trade Balance	462.3	---	7,095.6	---	529.9	---	9,517.0	---	-67.6	-12.8
2. Counted in U. S. Dollars (US\$ Million)										
Total Trade Value	46,057.3	100.0	526,037.6	100.0	36,331.4	100.0	378,045.4	100.0	7,725.9	20.2
Total Exports	23,832.2	51.7	274,642.6	52.2	20,017.9	52.2	203,674.9	53.9	3,814.3	19.1
Exports	22,736.2	49.4	261,589.6	49.7	19,139.2	49.9	193,805.1	51.3	3,597.0	18.8
Re-exports	1,096.0	2.4	13,053.0	2.5	878.7	2.3	9,869.8	2.6	217.3	24.7
Total Imports	22,225.1	48.3	251,395.0	47.8	18,313.5	47.8	174,370.5	46.1	3,911.6	21.4
Imports	22,156.2	48.1	250,703.0	47.7	18,240.1	47.6	173,544.2	45.9	3,916.1	21.5
Re-imports	68.9	0.1	692.0	0.1	73.4	0.2	826.3	0.2	-4.5	-6.1
Trade Balance	1,607.1	---	23,247.6	---	1,704.4	---	29,304.4	---	-97.3	-5.7

Note : 1.(Total Exports)=(Exports)+(Re-exports), (Total Imports)=(Imports)+(Re-imports).  
 2.(Total Trade Value)=(Total Exports)+(Total Imports); (Trade Balance)=(Total Exports)-(Total Imports)  
 3.Re-exports refer to the foreign goods having been imported and re-exported abroad after inward simple processing or the goods subsequently resold or returned. Re-imports refer to the domestic goods having been exported and re-imported to the ROC after being contracted outward for simple processing or the goods subsequently returned.





Physical Practice of Year 2010

Unit: Kilo



Airport	Cargo Terminal	Inbound	Outbound	Transit	By Pass	Express in	Express Out	Total
TPE	All Airlines	0	0	0	199,286,904	0	0	199,286,904
	A00華儲 TACT	160,065,697	145,899,607	213,767,365	0	26,998,710	11,167,904	557,899,283
	B00永儲 ECT	15,033,427	122,367,959	35,204,622	0	10,436,347	380,414	183,422,769
	C01遠雄園區 GFT	86,007,254	162,750,651	4,962,395	0	26,771,618	23,037,750	303,529,668
	D00榮儲 Evergreen	151,640,367	68,476,718	205,637,861	0	6,047,023	6,695,092	438,497,061
	F00聯邦 FedEx	0	0	0	0	14,261,815	29,991,975	44,253,790
	U00優比速 UPS	0	0	3,348,380	0	4,721,505	17,912,647	25,982,532
Year 2010 Total		412,746,745	499,494,935	462,920,623	199,286,904	89,237,018	89,185,782	1,752,872,007
Year 2009 Total		320,166,256	410,723,108	298,361,692	174,607,292	69,517,308	71,957,763	1,345,333,419
Increasing Ratio		28.92%	21.61%	55.15%	14.13%	28.37%	23.94%	30.29%

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	2005	2006	2007	2008	2009	2010	2011/1
Total	1984.3	2240.2	2466.8	2556.3	2036.7	2746.4	253.5
NAFTA	316.9	352.0	354.3	345.0	261.1	349.3	31.0
U.S.A.	291.1	323.6	320.8	307.9	235.5	314.7	27.9
Canada	16.9	17.7	18.5	18.5	14.6	19.5	1.8
Mexico	8.8	10.7	15.0	18.6	11.0	15.1	1.3
Asia	1280.5	1467.6	1643.5	1695.2	1401.1	1908.2	177.1
Japan	151.1	163.0	159.3	175.6	145.0	180.2	15.9
H.K.	340.4	373.8	379.8	326.9	294.5	378.1	32.1
China	436.4	518.1	624.2	668.8	542.5	769.4	70.1
South Korea	58.8	71.5	77.9	87.1	73.0	106.8	10.8
India	15.8	14.7	23.4	30.1	25.3	36.3	4.1
ASEAN(6)	269.3	306.5	357.8	383.9	301.5	413.6	41.7
Vietnam	41.0	48.7	68.6	79.5	59.9	75.3	7.3
Singapore	80.4	92.8	105.0	116.8	86.1	121.0	12.6
Thailand	38.2	45.8	52.0	49.1	38.3	52.9	5.4
Malaysia	42.8	49.4	53.9	55.1	40.6	59.5	5.2
Indonesia	23.6	25.0	29.1	35.7	32.3	45.1	4.5
Philippines	43.2	44.8	49.2	47.8	44.3	59.8	6.6
Europe	236.3	261.1	286.3	299.5	225.8	293.8	26.6
E.U.(27)	223.3	246.1	269.9	280.6	213.2	273.1	24.6
Germany	44.6	50.1	51.7	57.3	47.0	65.1	6.0
U.K.	32.6	35.1	36.2	36.3	29.8	36.2	3.5
Netherlands	44.0	44.1	44.1	45.7	42.3	52.6	4.3
France	14.5	15.7	17.1	17.3	13.7	17.0	1.5
Italy	18.0	21.9	24.1	24.5	17.9	24.5	2.5
Other EUR. Countries	13.0	15.0	16.4	18.9	12.6	20.7	2.0
New Zealand	4.6	3.8	5.5	6.4	3.0	4.7	0.3
Australia	23.9	27.2	32.3	34.9	23.5	31.3	3.6
Others	112.1	128.4	144.8	175.4	122.3	159.1	14.9
APEC	1610.8	1826.7	2004.4	2044.0	1655.3	2251.4	207.1



KEY TRADE PARTNER - Export US Million Dollar



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	2005	2006	2007	2008	2009	2010	2011/1
Total	1826.1	2027.0	2192.5	2404.5	1743.7	2514.0	234.7
NAFTA	228.5	244.7	288.0	287.1	196.4	274.9	26.5
U.S.A.	211.7	226.6	265.1	263.3	181.5	253.7	24.2
Canada	13.2	13.7	17.0	17.9	11.5	15.3	1.7
Mexico	3.6	4.3	5.9	5.9	3.4	5.9	0.6
Asia	1061.4	1160.2	1210.7	1250.2	984.7	1430.1	134.0
Japan	460.5	462.8	458.4	465.1	362.2	519.3	44.4
H.K.	21.1	18.8	18.2	14.9	11.2	16.3	1.7
China	200.9	247.8	280.1	313.9	244.2	359.5	37.2
Korea	132.4	150.0	151.6	131.7	105.1	160.6	15.8
India	8.6	12.5	25.4	23.3	16.2	28.4	2.9
ASEAN(6)	211.0	233.0	236.9	255.8	197.6	288.4	26.4
Vietnam	7.0	8.5	10.4	12.1	9.2	12.9	1.5
Singapore	49.6	51.1	47.9	48.3	48.1	76.4	7.5
Thailand	28.9	33.2	36.1	32.5	26.8	38.3	3.9
Malaysia	52.2	60.5	61.9	67.6	45.5	77.2	6.3
Indonesia	45.4	52.0	57.8	72.9	51.8	60.3	5.3
Philippines	27.9	27.8	22.8	22.4	16.1	23.2	2.0
Europe	219.0	214.5	235.7	244.5	194.6	260.1	24.7
E.U.(27)	175.5	177.8	199.4	196.3	156.9	213.4	19.5
Germany	61.8	61.4	70.7	74.7	56.7	82.6	7.1
U.K.	17.1	17.8	19.2	19.2	12.3	16.7	1.6
Netherlands	20.7	23.4	27.8	23.5	18.6	32.0	3.3
France	25.4	22.2	23.8	22.9	17.8	22.5	2.0
Italy	14.5	15.5	14.8	16.4	18.3	19.5	1.8
Other EUR. Countries	43.5	36.7	36.3	48.2	37.7	46.8	5.2
New Zealand	5.1	5.0	5.7	5.7	4.6	6.1	0.6
Australia	47.3	53.5	61.2	82.7	59.7	89.3	7.4
Others	264.9	349.1	391.3	534.3	303.7	453.4	41.4
APEC	1343.4	1455.4	1542.6	1610.3	1219.7	1762.4	164.7



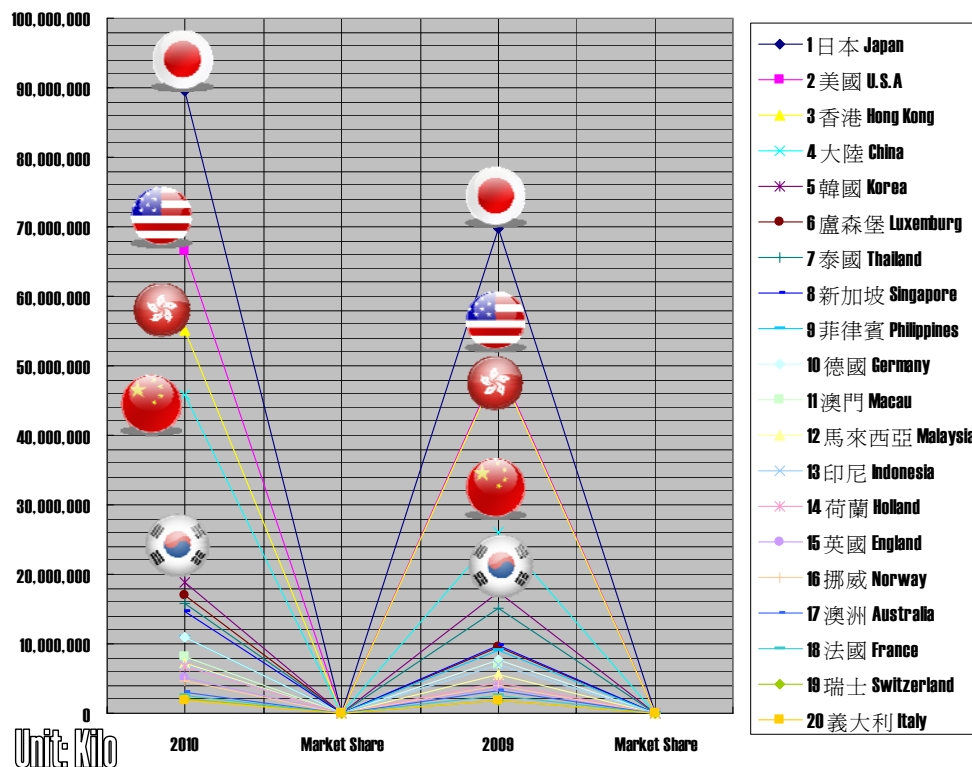
KEY TRADE PARTNER - Import US Million Dollar



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### Inbound Rank

- 1
- 2
- 3
- 4
- 5

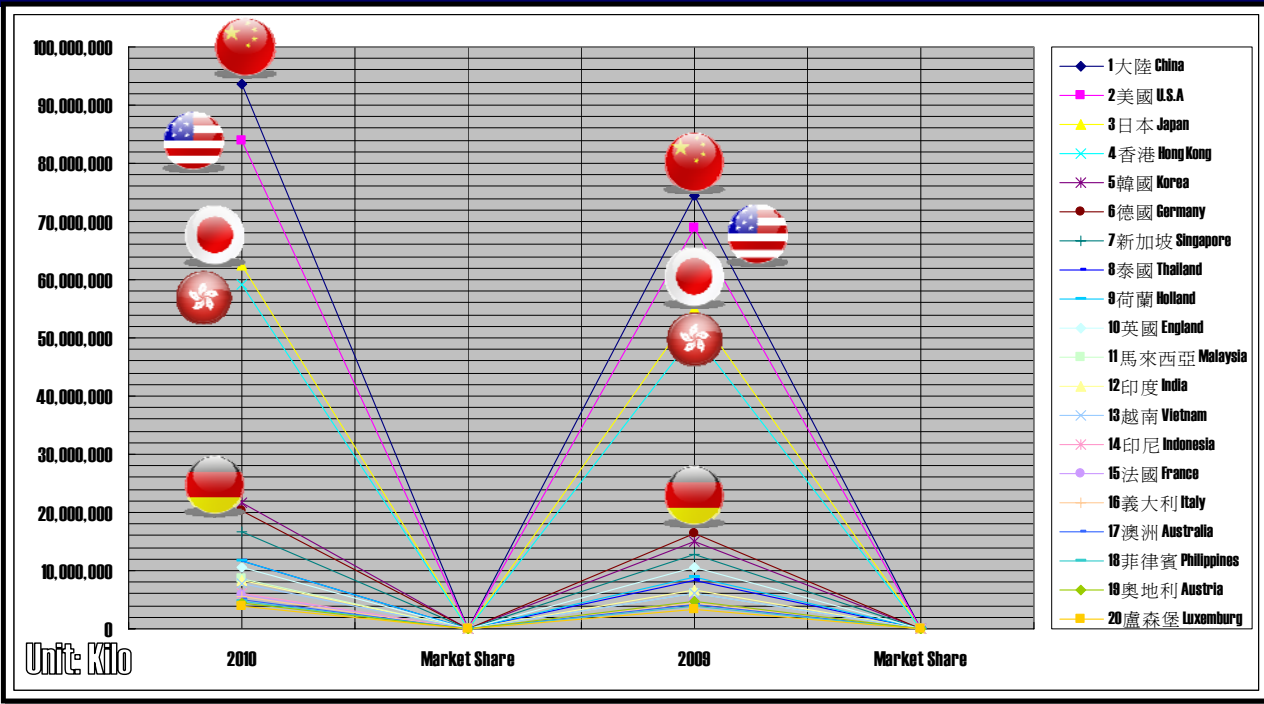


Great China & Japan Occupied Over 1/2 of Market



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Great China Occupied Over 1/3 of Market

Outbound: 1 2 3 4 5



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Reference with TAFAR available record of 2009,subjection to CAA Database, There are 1067 freight forwarders in Chinese, Taipei, under Rank of 21, occupation of 1.13% Market Share is margin of half pf market share.

名次	一般貨物			機放貨物			合計			累積貨量	百分比
	筆數	件數	重量	筆數	件數	重量	筆數	件數	重量		
1	20,202	1,046,075	26,048,811	7	45	5,239	20,209	1,046,120	26,054,050	26,054,050	5.22%
2	44,645	668,091	25,610,357	0	0	0	44,645	668,091	25,610,357	51,664,407	10.35%
3	35,442	560,185	21,652,842	0	0	0	35,442	560,185	21,652,842	73,317,349	14.69%
4	35,245	1,092,670	19,073,054	301	897	17,246	35,546	1,093,567	19,090,300	92,407,649	18.51%
5	30,873	737,995	16,796,181	0	0	0	30,873	737,995	16,796,181	109,203,830	21.88%
6	28,093	703,030	14,337,879	1	17	435	28,094	703,047	14,338,314	123,542,144	24.75%
7	17,733	423,716	12,711,598	0	0	0	17,733	423,716	12,711,598	136,253,742	27.30%
8	10,303	430,369	11,258,443	0	0	0	10,303	430,369	11,258,443	147,512,185	29.55%
9	29,526	499,755	10,904,926	0	0	0	29,526	499,755	10,904,926	158,417,111	31.74%
10	10,891	359,544	9,060,657	0	0	0	10,891	359,544	9,060,657	167,477,768	33.55%
11	14,560	297,633	8,763,920	21	460	38,312	14,581	298,093	8,802,232	176,280,000	35.32%
12	14,167	387,718	8,742,624	83	1,317	22,904	14,250	389,035	8,765,528	185,045,528	37.07%
13	9,160	241,658	8,542,511	0	0	0	9,160	241,658	8,542,511	193,588,039	38.78%
14	12,867	405,215	8,467,713	0	0	0	12,867	405,215	8,467,713	202,055,752	40.48%
15	9,158	521,657	8,356,662	0	0	0	9,158	521,657	8,356,662	210,412,414	42.16%
16	11,990	266,183	8,189,683	0	0	0	11,990	266,183	8,189,683	218,602,097	43.80%
17	21,378	350,745	7,917,794	55	316	8,499	21,433	351,061	7,926,293	226,528,390	45.38%
18	21,785	384,176	7,569,023	0	0	0	21,785	384,176	7,569,023	234,097,413	46.90%
19	8,693	432,897	7,388,235	65	14,181	119,090	8,758	447,078	7,507,325	241,604,738	48.40%
20	10,348	241,927	7,306,455	0	0	0	10,348	241,927	7,306,455	248,911,193	49.87%
21	31	483	7,703	2,900	313,063	6,987,866	2,931	313,546	6,995,569	255,906,762	51.27%
22	24,338	330,277	6,472,243	0	0	0	24,338	330,277	6,472,243	262,378,005	52.57%
23	18,113	240,625	6,388,912	56	933	9,669	18,169	241,558	6,398,581	268,777,586	53.85%
24	11,737	333,372	6,170,601	0	0	0	11,737	333,372	6,170,601	274,948,187	55.08%
25	5,090	269,044	5,815,362	0	0	0	5,090	269,044	5,815,362	280,763,549	56.25%
26	7,226	161,188	5,738,389	0	0	0	7,226	161,188	5,738,389	286,501,938	57.40%
27	6,336	116,809	5,235,108	0	0	0	6,336	116,809	5,235,108	291,737,046	58.45%
28	3,122	277,339	5,166,267	1	1	80	3,123	277,340	5,166,347	296,903,393	59.48%
29	9,055	188,054	4,653,622	0	0	0	9,055	188,054	4,653,622	301,557,015	60.42%

Physical Practice Result 2010



FIRST 21 MEMBERTS Occupied 50% Market Share

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1. TAFAR On behalf of Air Police to educated Regulated Agent Program 563 student pass examination get certificate to compliance Air Security by Law  
 2. IATA DG School 427 student pass to get Diploma

No.	Class Date	Description of Education	Hour	Student	Location
1	2010/01/13	China University of Science and Technology CLP-Customs layer's	40	21	C.U.S.T.-TPE
2	2010/01/13	China University of Science and Technology CLP-Forwarder's layer	40	12	C.U.S.T.-TPE
3	2010/01/18	Regulated Agent & DG Awareness- Initial Class	8	56	CAA/ROC-TPE
4	2010/01/19	Regulated Agent & DG Awareness Recurrent	8	72	CAA/ROC
5	2010/03/15-19	IATA Dangerous Goods Regulations Initial Class	40	11	CAA/ROC-KHH
6	2010/03/17-19	Dangerous Goods Regulations – Recurrent	24	10	CAA/ROC-KHH
7	2010/03/29~30	Regulated Agent & DG Awareness Initial Class	16	45	CAA/ROC-TPE
8	2010/04/03	Ocean freight Forwarder Basic course	30	45	TAFAR-TPE
9	2010/04/10~5/1	Customer Brokerage Basic Course	30	26	TAFAR-TPE
10	2010/04/06~08	Dangerous Goods Regulations – Recurrent	24	23	CAA/ROC-TPE
11	2010/04/12~14	Dangerous Goods Regulations – Recurrent	24	23	CAA/ROC-TPE
12	2010/04/19~21	Dangerous Goods Regulations – Recurrent	24	23	CAA/ROC-TPE
13	2010/05/10~14	Dangerous Goods Regulations – Initial	40	25	CAA/ROC-TPE
14	2010/05/17~21	Dangerous Goods Regulations – Initial	40	25	CAA/ROC-TPE
15	2010/05/24~28	Dangerous Goods Regulations – Initial	40	25	CAA/ROC-TPE
16	2010/05/28	Takming University of Science and Technology	40	30	T.U.S.T. -TPE
17	2010/06	China University of Science and Technology Logistics Service Provide	40	56	C.U.S.T.-TPE

The Summary of Education of 2010



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1. TAFAR On behalf of Air Police to educated Regulated Agent Program 563 student pass examination get certificate to compliance Air Security by Law  
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1	2010/01/13	China University of Science and Technology CLP-Customs layer's	40	21	C.U.S.T.-TPE
2	2010/01/13	China University of Science and Technology CLP-Forwarder's layer	40	12	C.U.S.T.-TPE
3	2010/01/18	Regulated Agent & DG Awareness- Initial Class	8	56	CAA/ROC-TPE
4	2010/01/19	Regulated Agent & DG Awareness Recurrent	8	72	CAA/ROC
5	2010/03/15-19	IATA Dangerous Goods Regulations Initial Class	40	11	CAA/ROC-KHH
6	2010/03/17-19	Dangerous Goods Regulations – Recurrent	24	10	CAA/ROC-KHH
7	2010/03/29~30	Regulated Agent & DG Awareness Initial Class	16	45	CAA/ROC-TPE
8	2010/04/03	Ocean freight Forwarder Basic course	30	45	TAFAR-TPE
9	2010/04/10~5/1	Customer Brokerage Basic Course	30	26	TAFAR-TPE
10	2010/04/06~08	Dangerous Goods Regulations – Recurrent	24	23	CAA/ROC-TPE
11	2010/04/12~14	Dangerous Goods Regulations – Recurrent	24	23	CAA/ROC-TPE
12	2010/04/19~21	Dangerous Goods Regulations – Recurrent	24	23	CAA/ROC-TPE
13	2010/05/10~14	Dangerous Goods Regulations – Initial	40	25	CAA/ROC-TPE
14	2010/05/17~21	Dangerous Goods Regulations – Initial	40	25	CAA/ROC-TPE
15	2010/05/24~28	Dangerous Goods Regulations – Initial	40	25	CAA/ROC-TPE
16	2010/05/28	Takming University of Science and Technology	40	30	T.U.S.T. -TPE
17	2010/06	China University of Science and Technology Logistics Service Provide	40	56	C.U.S.T.-TPE

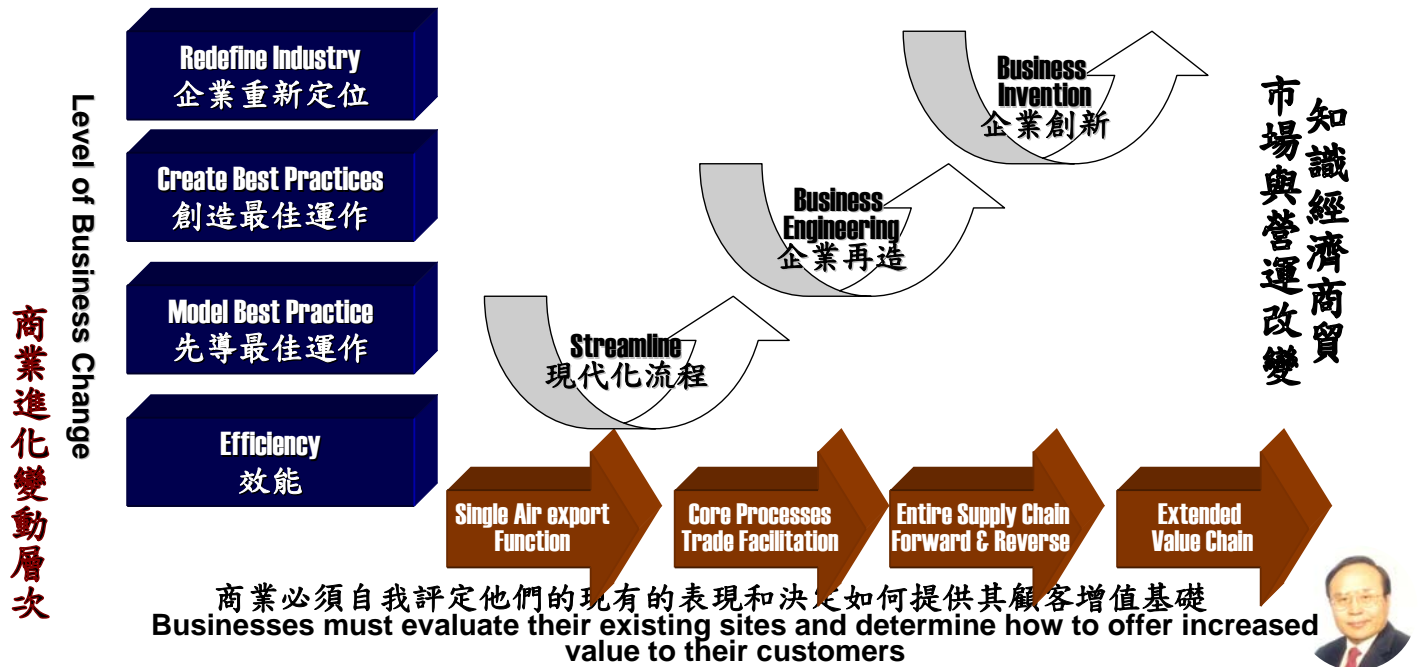
The Summary of Education of 2010



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Business Strategy, Technology, customer relationships, and beyond

商用策略、技術、顧客關係與未來



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Chinese Taipei AEO Best Practice  
航承與報關優質企業認證流速圖



Project Step by Step

項目/流速	30	60	90	120	150	180
概念實證 Proof of Concept	30					
商業模式保安流程 Business Layer Security Procedure		60				
組織與管理 Organization & Management		60				
人力資源管理 Human Resource Management			90			
委外控管 Out Sourcing Control				120		
質量保證 Quality Assurance				120		
保安作業實證 Security Operation					150	
品質管制 Quality Management					150	
意外事故管理 Contingency & Correction			90			
修正預防再生 Contingencies & Correction			90			
附加安全責任 Additional Security Accountabilities						180



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CHAPTER 1  
通則  
GENERAL  
INFORMATION

搖光

Best Practice of AEO Under Process Now



CHAPTER 3  
人資管理  
HUMAN RESOURCES  
MANAGEMENT

開陽

玉衡

CHAPTER 2  
組織與管理  
ORGANISATION  
MANAGEMENT

旋轉動機



CHAPTER 4  
保安質量保證與控管  
SECURITY QUALITY  
ASSURANCE & CONTROL

天璣

天權

CHAPTER 5  
保安作業  
SECURITY  
OPERATIONS

Project Step by Step  
CHAPTER 7

附加安全責任  
ADDITIONAL SECURITY  
ACCOUNTABILITIES

天樞

天璇

CHAPTER 6  
異常事故  
CONTINGENCIES

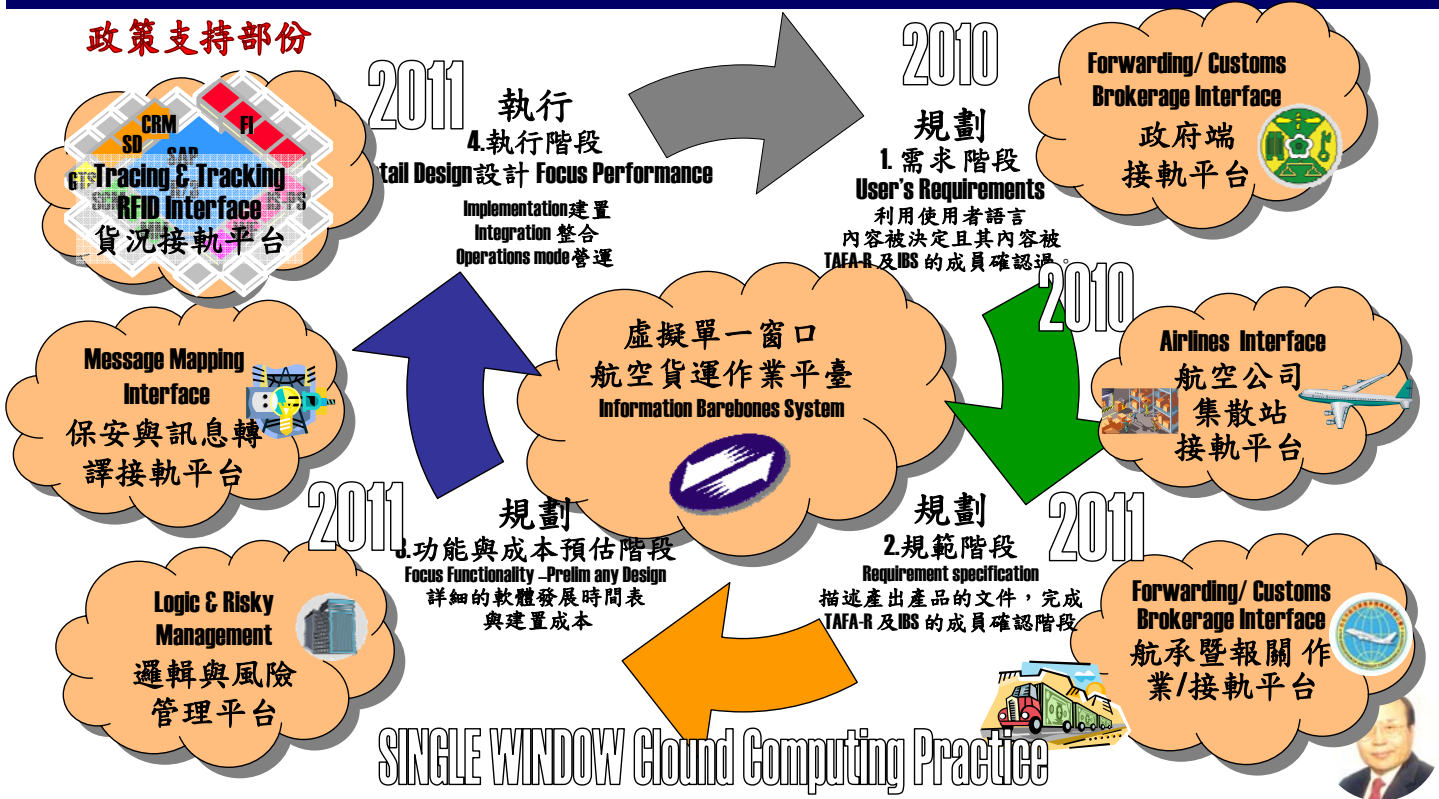
1 2 3

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政策支持部份



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BOM 現象  
MRO CMS  
VMI AEO  
1002 SAD  
982 RAR  
955 MP4  
MRP MCG9  
BOT EMS



GMO - Genetically modified organism 基因改造  
BIO - Material Logistics engineering

適運與限運比例供應相逆成長 Chairman Samson. P

LSP = Logistic Solution Provider



## Correct Tool & System - Differentiated Service Solutions

- Trade、CIQ Facilitation, Standardization, need Increased design collaboration with exception as strategic partners
- Common Database & Global Single window of customer service
- Seamless integration partner's network, Create more p/o of SCM fulfillment processes
- Lean initiatives to reduce sales & market cycle time and waste

1. **What is our Value Proposition: Not only Ready for Carriage + but Also Intelligent & Know how of Restricted for Acceptance**
2. **What value do we deliver to the customer your: N • A • B • C ; N=Need、A=Approach、B=Benefits per costs、C=Competition。**
3. **Which one of customer's problem are we helping to solve? Governance、Risky、Compliance and Business Activities**
4. **What bundles of products and services are we offer to each customer Segment? Value Creation、Logic settles scheme、tool & system setup.**
5. **Which customer needs are we satisfying? Government & Commercial entity.**



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